



**Office of the General Manager
IBM Information Management
Route 100
Somers, NY 10589**

April 28, 2008

Dear Customers and Business Partners,

Today marks another milestone in IBM's continued dedication to delivering software that helps companies better utilize their data while reducing data management costs. The announcement of Informix Dynamic Server® 11.5, formerly code-named 'Cheetah 2,' brings low cost continuous data availability and disaster recovery to companies of all sizes and locations. IDS 11.5 is the first non-Mainframe data server in the industry to provide clustered data centers with low cost continuous data availability and disaster recovery - regardless of the geographic location or distance between backup data center sites.

IDS is designed from the ground up for integrated, high-volume online transaction processing applications. Enhancements in IDS 11.5 further boost its leading reliability and transaction performance, enabling users to reduce the number and cost of servers required. Fewer hardware servers also means fewer software licenses, lower administration costs, as well as related energy and space savings. The new version of IDS delivers the speed, agility and efficiency to enhance overall business performance and reduce costs as company and data needs grow.

When that savings is multiplied across the hundreds or thousands of applications or systems distributed throughout business, IDS delivers lowest cost for massively distributed data management. The versatile IDS 11.5 also benefits smaller companies and organizations that rely upon uninterrupted information access, but don't have large IT staffs to manage numerous databases

Today we are building on the momentum from the release of IDS 11 in 2007. IDS now has over 100,000 customers and over 1,000 ISV applications. The power of IDS 11.5 is complemented by the IBM Data Studio development and operations management environment and IBM [Optim Data Growth, Data Privacy and Test Data Management](#) solutions. The Optim solutions were added to the IBM Information Management portfolio with the recent acquisition of Princeton Softech, Inc. As I stated last year, IDS remains an integral element of IBM's data management, and its future is very bright. IDS 11.5 marks the third major release since IBM acquired Informix. Additionally, we are continuing to support an ever-increasing worldwide network of Informix application providers, solution providers and resellers with extensive education and validation programs. It is now easier than ever for Business Partners to certify that their applications are optimized for IDS. Visit the [Informix Solution Portal](#) for more information.

I urge you to learn more about [IDS 11.5](#) and thank you for your participation in another stellar year for Informix. We look forward to even greater success in 2008.

Sincerely,

Ambuj Goyal
General Manager, Information Management Software